



GANLEY  
DESIGN

DESIGN PORTFOLIO

SELECTED WORKS FROM 2008 TO 2023

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**Team Innovation, Usability & Design**

The slide contains several paragraphs of text and three 3D renderings of a futuristic car interior. The text discusses design goals, user experience, and the importance of innovation and usability in product design.

## A bit about me

For the past 17 years I've worked in Design, from large government agencies to small private firms. I always strive to further develop my design skills, innovation, art and ideas. I retired from the U.S. Coast Guard in 2004, but my journey in art and design began decades before. As a young artist, I sold my work and exhibited in shows. From there I was drawn into graphic and web design. I graduated with a BFA and MA in Design at Rocky Mountain College of Art + Design. I currently live in the beach city of Ventura California creating innovative design while soaking up the sunshine.

# print design

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## Dance Marketing Designs

Nutcracker ballet designs: Event program, logo, posters, t-shirts, marquee design and social media advertising. This was a pro bono project.

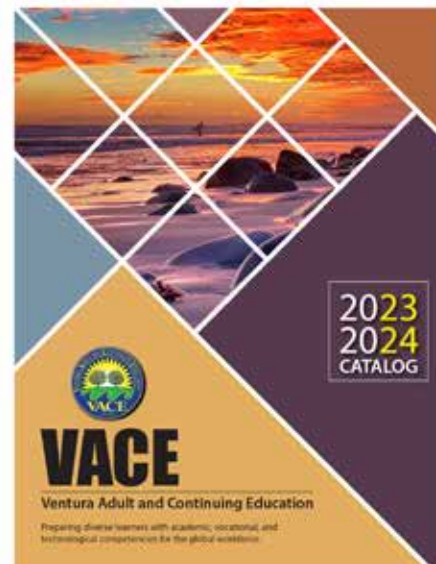
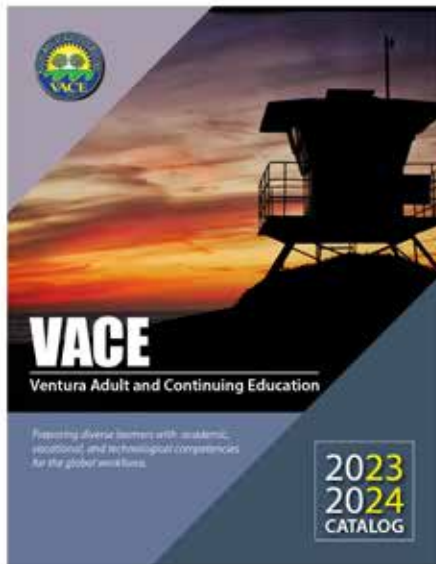






# Banner, Cover and Print Ad

Ventura Adult School catalog cover design, banner design, and print advertising. Ventura is a beach community, so these themes are represented. Student photo on center banner emphasizes the bright future of students in the medical program.

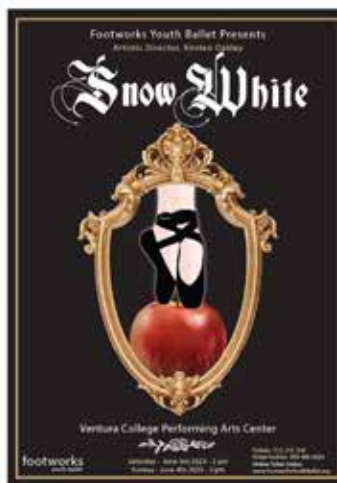




## Poster, T-Shirt and Online

Ballet Studio production of Snow White.

Requirements: Poster designs, t- shirt and logos, marquee and social media online advertising as well as Photoshop retouching and isolation of image requirements. Pro bono project.





**Abbeon's HSK Plastic Extruder Lineup**

**Hand Held Plastic Extrusion Welding**

We offer a variety of durable Plastic Extrusion Welding tools or pistol tools to fit your requirements. These high quality German-made Extruders are screw driven for a smooth bead with a patented temperature probe located in the melt chamber. Used with PE, PP and PVC. Data recording options also available.

We will be happy to work with you to select the best welder for your application!

FOR FAST SHIPPING — Stocked in the USA at 800.422.0877

Model	HSK3000/5000/6000	HSK10000	HSK15000	HSK20000	HSK30000
Welding Capacity	2 1/4" x 1/8" dia	4 1/4" dia (1/8" dia)	6 1/4" dia (1/8" dia)	8 1/4" dia (1/8" dia)	10 1/4" dia (1/8" dia)
Voltage	115V	115V or 220V	220V	220V	3 x 220V
Price	14,800 / 14,800	15,700	16,800	19,500	19,500

See our website [www.Abbeon.com](http://www.Abbeon.com) for a complete list of class & options as well as detailed information, or call 800-822-0877.

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Abbeon.com

Abbeon Cal, Inc.

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**FORSTHOFF**

**OVALLINE**  
THE LATEST PROGRESSIVE AND EFFICIENT HOT AIR DEVICE

The FORSTHOFF experience of 40 years hot air welding manufacturing is presented in this new line.

The new Oval-Line is characterized by its slight oval shaped and heat design which allows the user to work ergonomically. The air filters can be cleaned extremely quickly and easy by a simple expansion from the handgrip. The collector container are equipped with a suction feature which prevents damage to the collector once they are used up. The collector carbon brushes can be exchanged several times.

The efficient turbo turbine system of the NEW universal Oval-Q provides an output of 240 W/3000rpm (1500W 220V or 1800W 120V). It's very lightweight (2.2 lbs/1000g) featuring ergonomic and balance-free operation, and the heating temperature is infinitely variable.

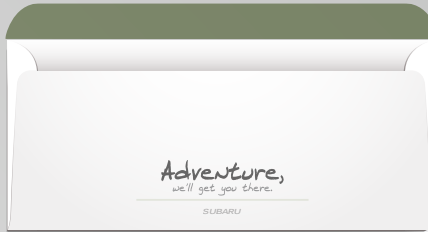
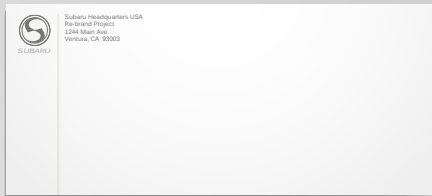
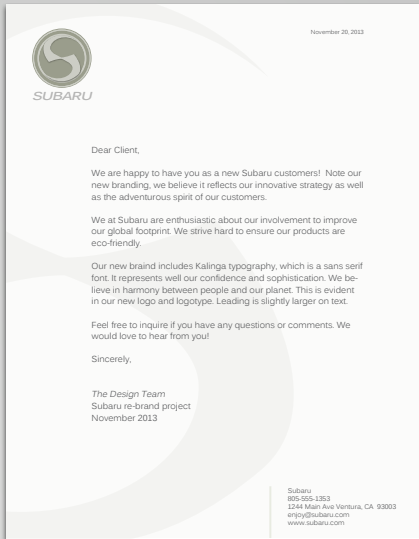
The NEW hot air blower Oval-Q has a huge air flow of 300 l/min/min, accompanied by a strong heating capacity of 3400W 220V.

Model	Oval-Q
Nominal voltage range	180 V or 220 V~
Frequency range	50 Hz - 60 Hz
Output temperature	150°C/300°C at 200V/220V
Power consumption level	< 700W
Weight	2.2 lbs/1000 g
Protection class	IP 23 (insulation)

**Abbeon Cal, Inc.**  
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Logo, Brochure, Mailers

Logo designs for firefighter union medical benefits program, brochure designs for the same program, and postcard mailer designs for high-end safety knives, and hot air tools.



## Rebranding of Subaru

Designs for rebranding Subaru. Innovative business cards (right) with distinctive shape which compliment the Subaru culture. Color theme and layout clearly represents the outdoors adventurous feel of this well established company.

### 19 Optional Business Cards

**Business Card Variation**

Variation in the initial concepts of the business card development. Colors will be from approved new color palette but may also be limited to various levels to aid readability and aesthetics.

## Vehicle Graphics / Calendar

Vehicle graphics and wraps for Ventura Adult and Continuing Education School and Subaru rebranding project. Calendar design using a combined theme of both national monuments and vintage savings bond advertising.

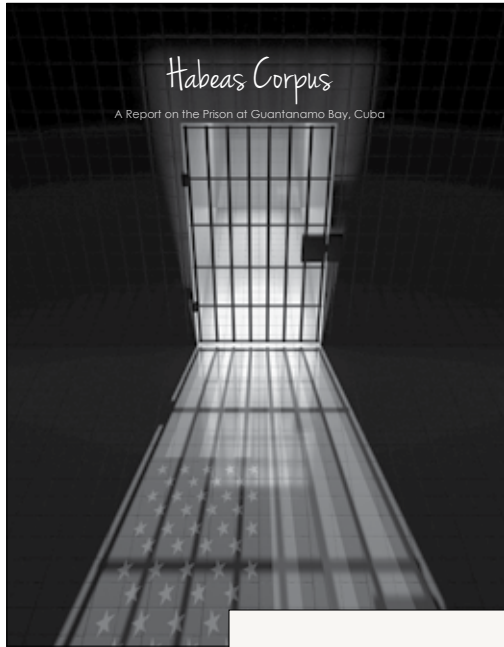




## Illustration and Digital Art

Illustration of products and vehicles. These are all vector art pieces hand drawn and utilizing hundreds of layers in Adobe Illustrator.





### Detainees

At its peak capacity Guantanamo has housed about 660 prisoners (November 2003). 12 of these prisoners have been children under the age of 16.

In early 2013, 86 prisoners who are cleared for release but might never get it. They have stayed in prison, often for years, not because of any crime they committed or immediate threat they pose, but because of diplomatic and political hurdles out of their control.

A recent study by a U.S. intelligence office estimated that between 16 and 27 percent of released Gitmo detainees have participated in terrorism since leaving the facility.

48 Prisoners were deemed by the task force as being too dangerous to be transferred. Seven died from suicide or physical problems.

For the Obama administration, it's a maze with no obvious exits: it doesn't want to keep these prisoners locked up, but Congress has forbidden the prisoners from being transferred to U.S. soil. Though the administration had searched for foreign countries to which the detainees could be released, it appears to have since given up, having closed the office responsible for finding those countries.

Category	Count
In Detention	192
Cleared but not released	86
Too dangerous to release	48
Died	7
Detained since 2002	779
Transferred to 50 countries	600
Children under age 16 detained	12
Yemeni conditionally held	30

### Freedom

**Jan Mohammad, 35**

One of the first to be released in 2002, Mohammad, a farmer, says that he was forcibly conscripted into the Taliban, but tried to get away by surrendering himself to the enemy, the notorious warlord Abdul Rashid Dostum, who promptly served him up to the Americans. After less than a year, the Americans deemed him no threat and returned him to Afghanistan. He says that during his time in captivity, he was well treated by the U.S. military. Photo taken October 29, 2009.

**Abdullah Hekmat, 30**

Captured by the warlord Dostum and handed over to the Americans, Hekmat was charged with being a member of the Taliban, though he says he was forced into cooperating with them. "I spent over 7 years in the prison for nothing," he says, "and in the end all I got from the Americans was that they were sorry. They tortured me, broke my arm, kept me in a very cold air-conditioned room without clothes until I got sick and had to go to the hospital. The worst thing was when my wife died because she said she was suffering too much and didn't know if I was ever going to be released. My three children had no parents after she died and I was in prison." Hekmat was released in November, 2008. Photo taken February 4, 2009.

### Final Thoughts

In 2010, the majority of the detainees initially sent to Guantánamo were innocent, but had been kept there for reasons of political expedience. Reports of torture and abuse appear to have been substantiated in the earlier years of the prison's operation, but over the past few years do not seem to be taking place.

In 2006 President Bush did not have the authority to set up war crimes tribunals. In 2008 the Supreme Court ruled that the captives were entitled to the protection of the United States Constitution.

The battle continues between our Executive and legislative branches, and in the hearts and minds of the captives, their families and the world watching from outside.

Every day dozens of men are waking, living, praying and now, in many cases, going hungry in concrete cells that, according to the administration, they don't need to be in any more. But there they are, and unless something changes, there they will remain.



## Report on Cuba Gitmo

**Above:** A report of the military prison at Guantanamo Bay Cuba.

**Right:** Design for Santiago Chile Olympics. Icons, logo design and layout of entire Olympic venues and events.




## Chilean Sightseeing

The end of the world, yet the beginning of adventure.

Relax by the sea, escape to the snow topped mountains or explore majestic glaciers to the south, Chile has it all

Santiago, our capital, is a dynamic and contemporary metropolis located in the heart of Chile's fertile central valley. It is a vibrant city full of character, with a thriving arts culture, trendy restaurant scene, and lively nightlife.

Old-world colonial mansions and the eclectic neighborhoods of Lastarria and Bellavista transition seamlessly to the skyscrapers and modern structures of Las Condes, Vitacura, and Providencia.

Unravel the mysteries of Easter Island. Visit the poignant archaeological site of Ahu Akivi, the temple ruins of Akahanga, see where huge moai statues lie scattered at Ahu Tongariki.

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<ul style="list-style-type: none"> <li>Welcome to our Family!</li> <li>Our History</li> <li>Location</li> <li>Economy</li> <li>Demographics</li> <li>Climate</li> </ul>	<ul style="list-style-type: none"> <li>Our Culture</li> <li>Sightseeing while in Chile</li> <li>World-Renowned Wineries</li> <li>Art &amp; Architecture</li> </ul>	<ul style="list-style-type: none"> <li>About the Olympics</li> <li>Outdoor Events</li> <li>Indoor Events</li> <li>Opening and Closing Ceremonies</li> <li>Getting Around, Transportation and Maps</li> </ul>	<ul style="list-style-type: none"> <li>Alpine/Cross-country Skiing</li> <li>Bobsleigh</li> <li>Luge</li> <li>Snowboarding</li> <li>Slu Jumping</li> <li>Biatlon</li> </ul>	<ul style="list-style-type: none"> <li>Color Principle</li> <li>Logo Design</li> <li>Medal Design</li> <li>Ticket Design</li> <li>Signage</li> <li>Poster</li> <li>Pictograms</li> <li>Products</li> </ul>	<ul style="list-style-type: none"> <li>References</li> <li>Tidbits of Chile</li> <li>Helpful Spanish Words and Phrases</li> <li>Chilean Poet Pablo Neruda quote</li> </ul>




## Santiago - 2022 Winter Olympics

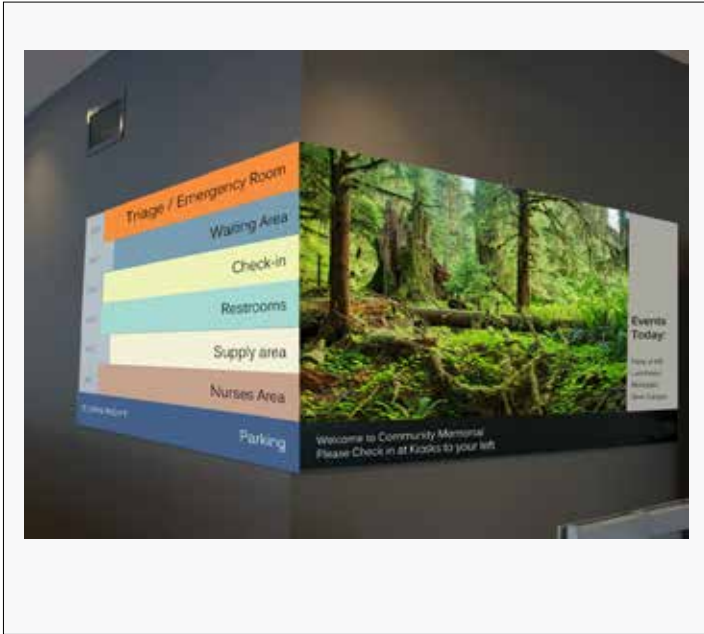
¡Viajemos hacia abajo - Bienvenido a nuestra familia!

**Come on down - Welcome to our Family!** Santiago is a dynamic and contemporary metropolis located in the heart of Chile's fertile central valley. Chile's capital is a vibrant city full of character, with a thriving arts culture, trendy restaurant scene, and lively nightlife.

Embraced on all sides by mountains – the mighty Andes to the east and the smaller coastal range to the west – on a clear day Santiago boasts one of the most incredible city views in the world.

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## Signage, ID Cards / Posters

**Above:** Signage, ID Cards for a hospital. Various color schemes represent the departments. Large scenic photo helps calm patients.

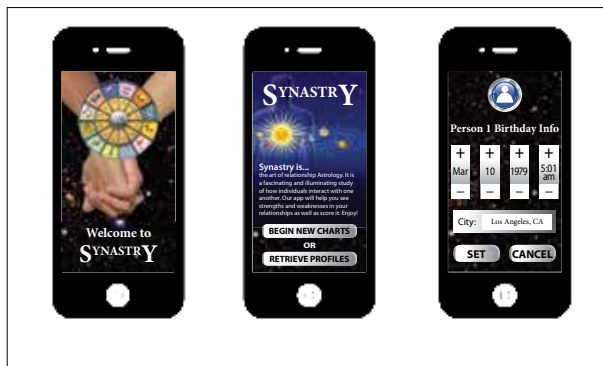
**Right:** Various print design projects. Gatefold brochure and poster designs for a medical and dental benefits company.





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## Web Design, UI/UX Design

Website design, including logo, for custom wood furniture company. UI/UX design for stock market analysis. UI/UX design for synastry compatibility app. Hot air tools website design.



## Website Design

Website design for a holistic jewelry company. Soft natural colors and minimal layout elements help promote the wellness and healing aspect of the jewelry products.





## Website and Online Ads

Laptop pillow company website. At right: Small online advertising for climate control products and plastic bending tables.

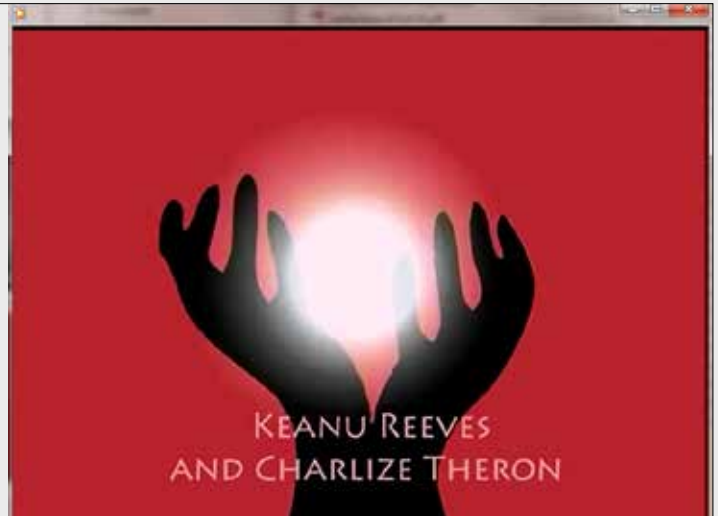


## Website Design / Video

**Below:** Website design for car company using new color theme that represents the brand. User interface is straightforward with an uncluttered layout. Consistent menus and elements work together to ensure a positive user experience.

**Right:** Video trailer of a book "Songs of Earth and Power" using Adobe After Effects.





*Jim earley*

## Education

*Master of Arts: Design Strategy and Innovation*  
Rocky Mountain College of Art + Design, Denver, CO  
2013 - 2014

*Bachelor of Fine Arts: Graphic Design*  
Rocky Mountain College of Art + Design, Denver, CO  
2012 - 2013

Teaching Credential, Designated Subjects , Media/Art  
State of California  
2022

*Associates of Art*  
Coastline College, Fountain Valley, CA  
2010

Certificate in Graphic Design  
Montgomery College, Germantown, Maryland  
2003



# experience

## **Instructor for Graphic / Web apps and Microsoft Office apps**

**2022—Present**

*Ventura Adult and Continuing Education Center, Ventura, CA*

- Instructor for Graphic and Web Applications (Photoshop, InDesign etc.).
- Instructor for Microsoft Office applications (Word, Excel etc.).
- Designed graphic and web projects for the school including flyers, banners and brochures.
- Regularly updated school website.
- Ensured that students are on track with their courses by providing feedback on their work.
- Participated in professional development activities to keep up with industry trends.
- Created lesson plans that integrate design principles with computer technology skills.
- Prepared students for careers in graphic / web design by teaching them design principles, techniques, and other relevant information.

## **Graphic / Web designer**

**2014—2022**

*Abbeon Cal, Inc., Ventura, CA*

- Graphic and Web Designer for tools distributor company. Designed, prioritized and managed all graphic and web design projects and ensured deadlines were met.
- Produced print, email and AdWord marketing campaigns and tracked results in Google Analytics and other marketing platforms.
- Projects included: Annual 90-page catalog, periodical and magazine ads, flyers, postcards, mailers, and large displays.
- Web banners, videos, SEO, updates to Social Media and OMS/Content Management E-commerce. Video/Photography: Shooting, uploading, editing, annotating footage.

## **Graphic / Web designer**

**2008—2014**

*Fickewirth Benefit Advisors, Ventura, CA*

- Sole Graphic and Web Designer for this benefits consulting company. Designed, prioritized and managed all graphic and web design projects.
- Projects included a wide range of visual media from print to website design and presentations. Performed photography touch up services and developed motion graphics.
- Worked with clients, marketing managers and account managers to visualize creative ideas from conception to completion.

## **Sign Design / Web designer**

**2004—2007**

*Dave Ashley Signs, Frederick, MD*

- Sole operator of the sign and banner shop. Performed all sign layout and design, customer service, accounting, ordering of supplies and installation aspects of the trade.
- Designed brochures and logos. Designed web sites.
- Recommended customers on the most appropriate sign design solution.
- Installed lettering (and Vehicle Wraps) on various vehicles and materials.



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[jim\\_earley@hotmail.com](mailto:jim_earley@hotmail.com)

Ventura, CA